

# CARL SIMPSON

FULL STACK DEVELOPER

## DETAILS

### ADDRESS

7 John Street, Llangollen  
LL20 8RF, Denbighshire  
United Kingdom

### PHONE

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### EMAIL

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### DRIVING LICENCE

Yes

### NATIONALITY

British

## LINKS

[LinkedIn](#)

[Portfolio](#)

[GitHub](#)

## SKILLS

M2, Hyvä, Alpine, Tailwind,  
Vanilla JS

Medusa.js , Next.js ,  
Typescript , DatoCMS

PHP, Python, MySQL,  
MariaDB

Laravel, Wordpress, XML,  
PHTML, HTML5

CSS3, SASS, LESS, Grunt,  
Gulp, NPM, Node

Problem Solving, AI  
Fluency, Claude Code, GPT

PDD and using Agentic AI  
(Marcin Sztterling)

BitBucket, GIT, CI/CD  
Pipelines

NGINX, Docker,  
Kubernetes, AWS , Vercel

Jira, Agile Scrum  
Methodologies

OSX, Linux, Ubuntu,  
Raspberry PI

## PROFILE

I have 12 years of commercial experience producing high-quality responsive websites.

Active Member of the **Magento Association Documentation Committee.**

## EMPLOYMENT HISTORY

### Senior Software Engineer, QB Digital Software

Llangollen - (Remote)

Sept 2025 — Present

- **Magento Open Source** Merchant Documentation
  - Board Member - OS Site Build and Docs Generation
  - Mastra Agentic AI
- **Headless M2 / CMS - Next.js - Vercel**
  - Product Testsuite - AI Support Chat Widget
- **Medusa.js - Next.js- Typescript - DatoCMS**
  - CMHBeauty - Concept and business design
- CYB **Hyvä** Site build

### Software Engineer, Networksports

Wrexham - (Remote)

Jan 2024 — Aug 2025

- Maintained and optimised a **40+ storefront Magento 2 site** using Hyvä.
- **Frontend ownership:** implemented FAQ sections, streamlined checkout flows, and delivered **daily UI/UX improvements** from **Figma** Designs
- **Backend:** investigated legacy technical issues, delivered stable solutions, and resolved high-priority bugs. module updates, custom builds, upgrades, and security patches
- Managed **Clearpay/Afterpay gateway integration.**
- Conceptualised and delivered a **custom "Football Kits Solution"** to support complex product configurations and a table to a product order
- Led **Page Builder training workshops**, enabling internal teams to manage and customise content independently.

### Magento Developer, Clear Design

Shrewsbury (Remote)

Apr 2023 — Dec 2023

- Legacy site updates, fixes, version updates - **Hyvä Site build**
- **Site upgrades to 2.4.6** from various existing version
- **Module Fixes and updates**
- **Support** Tasks for Legacy Clients
- Projects running in a specific **Docker environment**

### Front End Magento Developer, Elementary Digital

Leeds (Remote)

Apr 2022 — Apr 2023

- Building Greenfield Projects on a custom **Snowdog / Hyvä** themed sites.
- Full Project Build of **MooreLarge**
- **Support tasks** and BE Issues
- **Jira Workflow**

## HOBBIES

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Kayaking - Rock Climbing  
- MTB - Surfing - Being In  
Wales

### Developer, Kuboiiid Digital

Mold (Remote)

May 2021 — Jun 2022

- **M2 Support** Tasks for Legacy Clients in Jira
- FlavourWarehouse - **Module & B2B - FrontEnd rebuild**
- **Greenfield build** of a Multisite Magento 2 Project
- **Greenfield build** of a Magento 2 Plumbing & Heating website

### Magento Developer, FlavourWarehouse

Darwin (Remote)

May 2021 — Aug 2021

- Install & Enhance **Amasty Modules** to requirements
- **Convert the B2B site** to be fully responsive to enable sales to happen on multi-platform
- Work under a very intense **time log**.

### Magento Developer, Xigen

Bedford (Remote)

Nov 2020 — Nov 2021

- Liaised with the **offshore team** on the daily tasks to complete projects.
- **Full Build** of Websites
- Built Simple custom modules

### Front End Developer, Maginus

Manchester

Apr 2018 — Aug 2020

- Front End tasks from projects set by consultants in **Jira**.
- UX Design & Developer for both **Magento & Episerver**
- **Design & Innovate UX Experience** for Prototyping sites for clients using Adobe XD for build into M2 / EpiServer
- **Straight HTML5 & SASS** Prototypes then incorporated into the EpiServer environment by the C# Dev Team (Bootstrap 4)
- **Front End Builds of Child Themes for Tasks of Enterprise Cloud M2 Client Sites**
- Continued Updates & CR to existing high-end client legacy Sites in our portfolio

### Front End Magento Developer, Fisheye

Shropshire

Oct 2017 — Jan 2018

- Front End Tasks driven by Trello built into client M2 sites built on an In-house Custom M2 **Snowdog Theme**

### Front End Magento Developer, Fluid

Bolton

May 2017 — Sept 2017

- Worked on basic FrontEnd tasks fed via a JIRA board

### Web Developer, Apps 4

Manchester

Apr 2014 — Apr 2017

- Responsible for building **Games in phaser.io**
- Building **Geo Location-Based Apps with AR / IR Features**
- Building Bespoke **Laravel/WordPress Websites**
- **Conceptualise the Magento 2 offering & Build Test cases**

### Jnr Web Developer, Cuckoo

Manchester

May 2013 — Nov 2013

- Bespoke **Wordpress** Websites & Content

## Jnr Web Developer, SchoolSpider

Manchester

Jan 2013 — Apr 2013

- Built out simple HTML Templates into a **custom PHP system** built to give primary schools a platform with bespoke different sites from one engine

## EDUCATION

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### Expert Front End Developer, Adobe

Llangollen

Feb 2023 — Jul 2027

Certified Magento 2 Front End Developer

### MCSD, Microsoft

Manchester

Jun 2019 — Sept 2019

Microsoft Certified Solution Associate (MCSA)

Microsoft Certified Solution Developer (MCSD)

## COURSES

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### ADO-724 Professional Developer, M.Academy

Aug 2025 — Aug 2025

### Hyva Kickstart, UDEMY

Jan 2025 — Present

### University, M.Academy

Jan 2024 — Present

### ADO-E710 Expert FED, SwiftOtter - Adobe

Feb 2023 — Mar 2023

### ADO-711 Proffesional Developer, Adobe

Feb 2023 — Jun 2023

### Magento 2 Coding Kickstart, m.academy

Dec 2022 — Jan 2023

### Magento 2 Associate Developer, Max Pronko

Oct 2020 — Dec 2020

### Magento 2 Development Workshop, Max Pronko

Mar 2020 — Sept 2020

### Knockout JS, m.academy University

Sept 2021 — Sept 2021